



CONNECTING RESEARCHERS WITH PEOPLE

Press Release – 26 June 2009

Cint to run a daily omnibus of public opinion, in cooperation with Veritas PR, throughout one of Sweden's biggest weeks in politics (Almedalsveckan).

Almedalsveckan, one of the biggest weeks in Swedish politics will be covered by Veritas PR & Communications who have commissioned Cint to run an open daily omnibus survey of 500 Swedes. The survey will measure public reaction to the political leaders' daily debate and feedback key issues concerning Swedes. Retriever, is also part of the project and will track and report on the media coverage of the event.

The daily omnibus survey has been designed to be representative of the Swedish adult population and will collect the views of 500 respondents nationally representative for age, gender and region. The results will be published daily and provide the Swedish public with a voice throughout the event.

Lauri Löfveblad, Cint Country Manager for Sweden, Norway and Finland commented "We are delighted to be participating in such an important event in Swedish politics. As the main provider of online research solutions in Scandinavia this opportunity, in combination with the online opinion tracker managed by Cint for Aftonbladet and United Minds, further demonstrates how online research can be used as an immediate and powerful tool for measuring and communicating public opinion."

About Cint

Cint is a software company that produces and sells market leading, innovative online research products for businesses and organizations involved in market research. The company specializes in SaaS, web-based software offering efficient, user friendly online sample management and access, as well as online panel management products that are accessible worldwide 24/7. Headquartered in Stockholm, Sweden, Cint has offices across Europe and the USA.

Cint's rapid growth is due to Cint Panel Exchange which was launched in 2004. The platform is the only open marketplace for conducting online research where panel owners and sample buyers can buy and sell access to 10,000's of individuals every day. All users of the platform work in a controlled environment for conducting high quality online research that often exceeds industry guidelines. Today you can access over 1.5 million panelists in more than 30 countries direct from your computer.

The company has an extensive list of clients and partners spanning most of the large market research groups, the main panel providers, media and web-based companies, branding, PR and advertising agencies, plus medium and small market research agencies, and other software companies that provide services to the market research industry.

For enquiries concerning Press Releases please contact:

Chris Clarke
Marketing & Communications Manager
Cint AB
Torsgatan 8
111 23 STOCKHOLM
SWEDEN

Direct +46-8-546 383 54
General +46-8-546 383 00
Fax +46-8-546 383 99
press.release@cint.com
Visit us at: www.cint.com

Cint Offices:

Sweden (HQ), US (Atlanta, Indianapolis, Los Angeles, New York, Seattle, Toronto), UK, Russia, Germany, Spain, Denmark

Main products:

Cint Sample Access
Cint Automated Tracker
Cint Panel Manager

Cint Panel Exchange

Access to over 1.5 million panelists in over 30 countries